



# MIDWEST HOLDING CASE STUDY

GENERAL COUNSEL PLACEMENT  
LINCOLN, NEBRASKA



"The Lion Group was great to work with! Not only was our recruiting turnaround time just a handful of days before we received some very solid candidates, but he also was successful in finding us a wonderful candidate to fill our general counsel position! He was patient with our recruiting team as we defined what we truly needed as a business, and guided us each step of the way."

Emma Browning | Human Resources Manager | Midwest Holding Inc.

"I would highly recommend engaging The Lion Group for your next hire. They quickly introduced me to an incredible team I have now joined."

Steve Mace | General Counsel | Midwest Holding Inc.

## CHALLENGE

Midwest Holding Inc.'s executive team did not have in-house counsel at the time. Their aggressive growth plan to obtain capital and be acquisitive required a legal executive with strong business acumen who would be at the table, help manage an IPO and outside counsel.

This role was truly unique since Midwest Holding Inc. was, in essence, a startup and the client was looking for more than simply a general counsel.

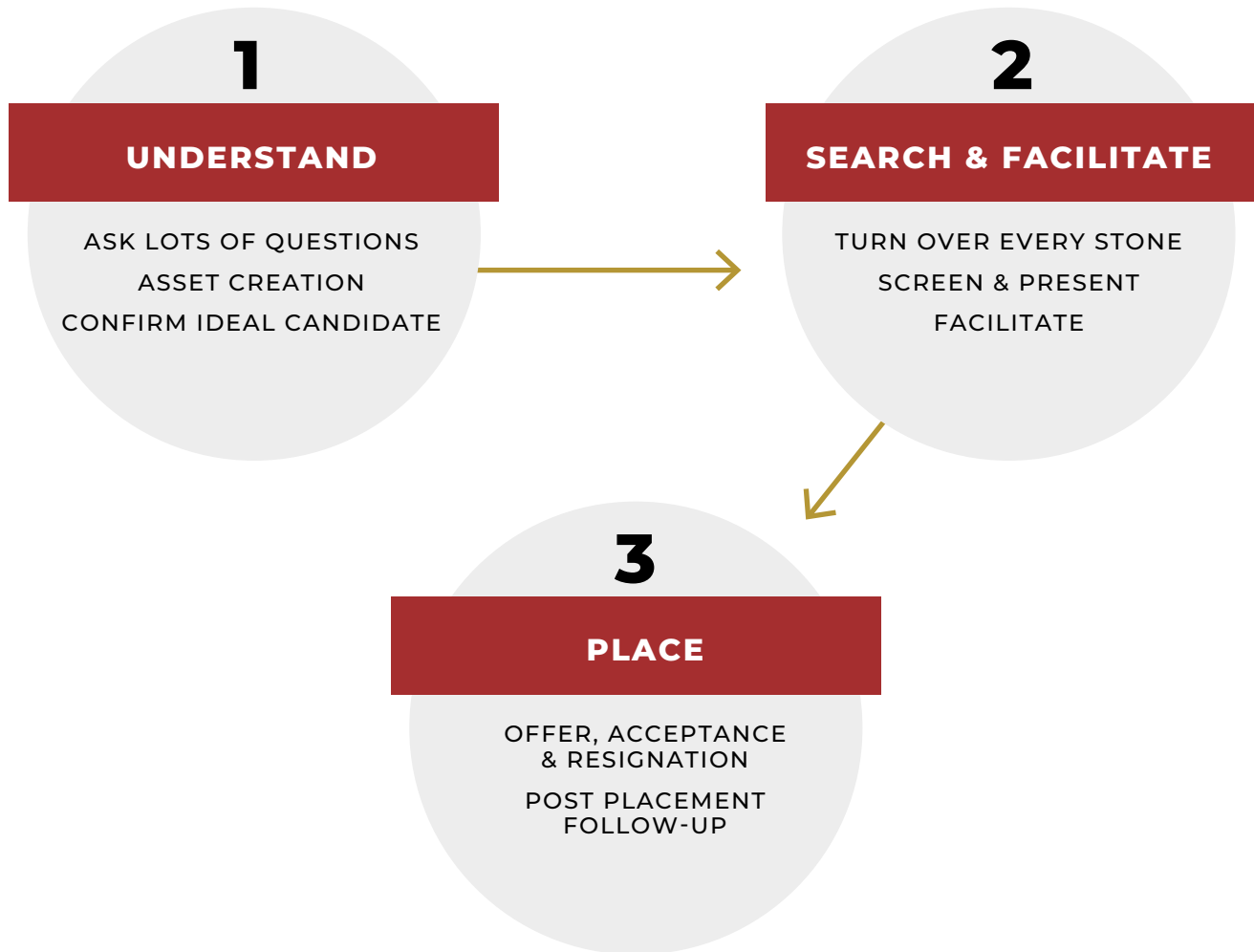
## SOLUTION

We became an extension of their human resources and assisted the executive team with defining their ideal candidate and then presented a short list of candidates within 10 business days.

## RESULTS

Midwest Holding Inc. hired an incredibly impressive and energetic seasoned 30 year financial services executive who not only was a General Counsel but also a President, Chief Operating Officer and Chief Compliance Officer of various Institutional Investment Management firms.

## OUR PROCESS



## RESULTS & RETENTION

10 Years in Executive and Legal Search

5 Year Replacement Program

98% of our In-House Attorneys Remained

Discounts for Multiple Searches  
Within Calendar Year

Flexible Search Fee Options



## ABOUT THE LION GROUP

The Lion Group is a Midwest Legal Recruitment Firm with nationwide reach. Based in Kansas City and founded in 2011, our mission is to be a Catalytic Force in the Legal Industry. We Accelerate our Client's Goals. We Identify, Recruit and Connect Top Legal Talent. We create Market Opportunities.

**We - Find the Lions®**